

# Clinicode

Healthcare IT solutions

Market demand to increase patient safety is growing rapidly. Information technology (IT) has the potential to improve the quality, safety and efficiency of clinical care. The United States Institute of Medicine (IOM) reported in 1999 that medical mistakes cause between 44,000 and 98,000 deaths in the USA and created additional costs of between \$17 and \$29 billion. Medication errors are estimated to account for over 7,000 deaths annually in the US alone. The IOM has recommended setting up systems to help prevent errors. The result has been the move towards the use of information technology to improve healthcare.

Clinicode Ltd. develops solutions that enable healthcare IT solutions such as e-prescribing, EMR (Electronic Medical Record), CPOE (Computerized Physician Order Entry) and PIS (Pharmacy Information System) to improve the safety of medications prescription and dispensing. The current portfolio of the company includes two solutions — RightIT and SafeRx.

## Bringing the RightIT

"Write" your prescription right!

**RightIT** lets physicians in healthcare organizations prescribe medicines by computer. It replaces outdated handwritten prescriptions and the problems they may generate, such as unclear handwriting, misunderstanding of the written prescription and partial prescriptions.

### Benefits for healthcare organization using the RightIT solution

- ✓ Increases patient safety by reducing prescription errors
  - ▶ Saves life and money
  - ▶ Protects the goodwill of healthcare organizations and physicians
- ✓ Guarantees that all required information is entered and recorded during the prescription process
- ✓ Increases efficiency by reducing operational costs
- ✓ Documents all prescriptions given allowing tracking and generation of reports
- ✓ Powerful solution when RightIT is combined with Clinicode's SafeRx solution

For more details on Clinicode's SafeRx solution see the reverse side of this brochure



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